



The Sea of Red: Management and Security of Events

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Large or Special Events

Large Events:

(Non-continuous event, generally 2000+, series)

- Athletics
- Performing Arts
- Concerts/Shows

Special Events:

(multi-dept coordination, site control, need for security or police)

- Dignitary
- Controversial Speakers/Events
- Protestors

Local Perspectives
Regional perspectives
National perspectives



Planning considerations

- Prior events with the participants
- Historical information at your institution
- Recent events at your institution
- Recent events in the region
- Recent events nationally or internationally
- Anniversaries
- Weather



Event Management by Design

Approach should merge operational and safety planning

Approach should be:

- Scalable
- NIMS compatible
- Be usable (in use) on a daily basis
- Practical for your *environment*

Environment:

- College or University
- Community
- State



The Sea of Red: Managing Game Day Security

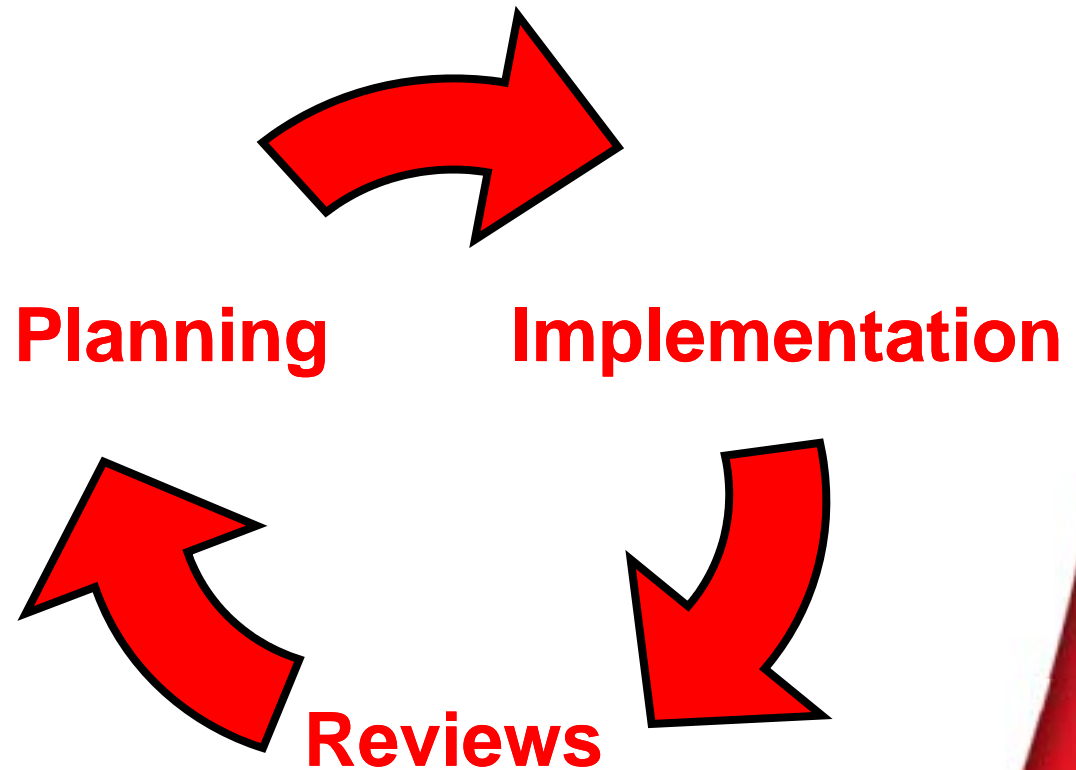


Our Objective:

Provide as safe and secure an environment as possible while helping to provide and promote a family oriented event.



Prevention/Mitigation



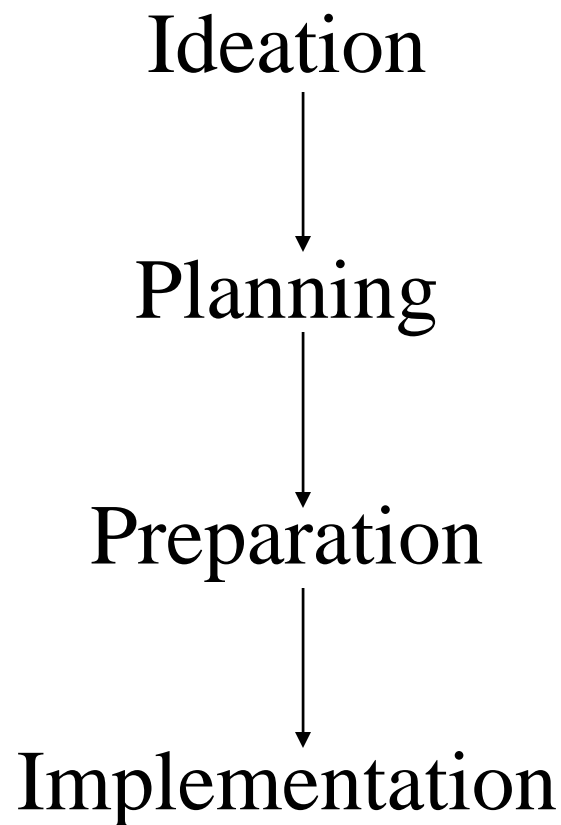
Threat Management Program

- Behavioral Indicators vs. Profiling
- Threat and Vulnerability Assessments
- Strategic Communications



Threat Management Program

Targeted Violence Process (Weston, 2001)



Threat Management Program

Critical Issues

- “Making” a threat vs. “posing” a threat
- Risk must be viewed as a probability estimate over time that changes with context
- Critical Information may come from a variety of sources (e.g., family, coworkers, police, other targets of interest)
- Risk management must be viewed as a “shared” responsibility



CCTV

Methods of Use

When used:

- Real time observations
- Historical review
- Training

How used:

- Identify safety/security issues
- Document stadium incidents
- Monitor pedestrian routes
- Traffic flow
- Facilities management
- All cameras, viewable by University Police, randomly monitored, continually recorded



GEOGRAPHIC INFORMATION SYSTEMS (GIS)

Integrates existing databases, visuals, analytic tools:

- IRP Databases
- Room Scheduling
- Building plans
- Utilities infrastructure
- Photos/Video
- Police Reports
- Medical Providers
- Campus Information (emergency phones, CCTV, Parking)



Coordination, Collaboration, Communication

- Checklists vs. Books
- Campus / Community contact information
- Operational communication plan (coordination)
- Strategic communication plan (public releases)
- Assignments
 - ✓ Event coordination
 - ✓ Campus safety
- Planning meetings
- Incident management and tracking
 - ✓ Management site
 - ✓ Secondary site (depending on scope)
- Post event review
- Retain files and records



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