



Iowa Jump\$tart Coalition

MHEC 7th Annual Policy Summit

Sheraton Iowa City

November 14, 2011

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Iowa Jump\$tart Coalition

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Iowa Jump\$tart Coalition

- Non-profit Iowa Corporation organized in 2000
- 25 member organizations, including a few individuals
- All volunteer
- Tax-exempt affiliate of National Jump\$tart



Teachers at J\$ resource fair



National Jump\$tart Coalition

- Organized in 1995
- 501-c-3 non-profit organization based in Washington, DC
- 33 Board of Director organizations
- 150 Partner organizations
- 49 State Coalitions



Jump\$tart Coalition

- The Iowa Jump\$tart Coalition was named the 2011 State Coalition of the Year by the National Jump\$tart Coalition



National Jump\$tart Coalition Mission Statement

Jump\$tart is a national coalition of organizations dedicated to improving the financial literacy of pre-kindergarten through college-age youth by providing advocacy, research, standards and educational resources. Jump\$tart strives to prepare youth for life-long successful financial decision-making.



Iowa Jump\$tart Coalition

OUR MISSION: The Iowa Jump\$tart Coalition seeks to improve the personal financial literacy of all Iowans.

OUR VISION: The Iowa Jump\$tart Coalition envisions a time when all Iowans will be financially literate and equipped to achieve lifetime financial goals upon graduation from high school.



Iowa Jump\$tart Coalition

Two Big Annual Events

- Money Smart Week in April
- Financial Literacy Conference in July



Iowa Jump\$tart Coalition

Money Smart Week

- In April 2011, Iowa Jump\$tart coordinated the Chicago Federal Reserve Money Smart Week primarily in 5 Iowa locations: Cedar Falls, Cedar Rapids; Council Bluffs; Des Moines; and the Quad Cities; and also
 - coordinated more than 150 partnering organizations who hosted about 120 events
 - produced a 12-page newspaper insert on financial education topics
 - awarded a scholarship for the Money Smart Kid essay contest
 - Awarded a savings bond to a 2nd grade poster contest winner
 - extended Money Smart Week's outreach to several thousand students by touring schools with Ben Franklin
 - Hosted Investing Conferences at Drake University and CASI in Quad Cities
- **2012 Money Smart Week will be April 21-28** at 2011 sites plus Harlan, Creston, and Dubuque. Kickoff events will be April 20.



Iowa Jump\$tart Coalition

11th Annual Personal Financial Literacy Conference
July 21, 2011 @ DMACC in Ankeny

- 97 educators and other professionals received the latest information and valuable curriculum regarding personal financial literacy.
- **Highlights of the conference included:**
 - an appearance by **Governor Branstad** and **Lt. Governor Reynolds**.
 - Keynote speaker **Syble Solomon**, creator of Money Habitudes™, helped participants discover why they do what they do and how they can get to where they want to go.
 - **Adam Carroll** on Planning Your Financial Life.
 - Teacher **Samy El-Baroudi** (last year's Iowa Jump\$tart Financial Educator of Year) discussing his classroom experiences.
 - **Marcey Norland** of NSK-Sentral and **Charlet Daft** of Newton Basics and Beyond Alternative High School were chosen to attend the **National Jump\$tart Financial Literacy Conference** in November with expenses paid by the Iowa Jump\$tart Coalition — Congratulations educators!

Jump\$tart Personal Finance Clearinghouse



Midwestern Higher Education Compact
(MHEC) 7th Annual Policy Summit
November 14, 2011

Jump\$tart Personal Finance Clearinghouse on the Web



www.jumpstartclearinghouse.org

Average 48,000 page views/month



A Program of the

**Jump\$tart Coalition for Personal Financial Literacy
919 18th Street NW
Washington D.C. 20006 U.S.A.**

www.jumpstart.org



Clearinghouse – A teaching tool

“Find and evaluate financial information from a variety of sources.”

National Standards In K-12, 2007



It's a virtual library

- A tool to help people find personal finance materials

Free access to database

Over 800 titles

350 free titles

Many can be downloaded instantly



Topics Keyed to Jump\$tart National Standards

2007 edition

National Standards in K–12 Personal Finance Education

With Benchmarks, Knowledge Statements, and Glossary



**4th, 8th and
12th Grade
Students**



Clearinghouse Options



- Search the Clearinghouse
- Browse the Clearinghouse
- Review the List of Free Materials
- Provide feedback to staff
- Submit materials to the Clearinghouse



Clearinghouse Search

- **Search by Keyword only:**
- **Search by Title only:**
- **Search by Provider only:**

Search

Search

Search

and . . .



Key Content Areas

- Financial Responsibility and Decision Making
- Income and Careers
- Money Management
- Credit and Debt
- Risk Management and Insurance
- Saving and Investing



You Can Narrow Your Search

Suggested Keywords

Grade Level

Target Users

Special Needs (hearing, sight, reading)

Resource Type

Language



Sort Results of your search

- **Price (free to most expensive)**
- **Publication Date (most recent entries first)**
- **Alphabetical by title (default)**



Free Materials Can be sorted by “most recent”

Your search located 334 publications.

Sort By: [Title](#) | [Source](#) | [Price](#) | [Newest](#)

CashCourse

Web Program (use online),

CASHCOURSE is a free online resource for college-age students that universities can offer to their students. This turnkey program provides students with the resources necessary to cultivate positive money management habits. The website offers resources in areas such as financial basics, paying for college, college life and the world of work. Popular topics include moving off campus, buying a car, studying abroad and avoiding over-spending.



Order Materials or Download

- Jump\$tart does not distribute Clearinghouse materials.
- Contact the provider of the titles you select.
- Or download from Web when available.



Find Ordering Information

- Click on the title of the resource
- See detailed search results
- Scroll down to “How to Access or Order Resource”



Detailed Information

- **Title of publication**
- **Publication Year**
- **Description & Grade Level**
- **Type of Material**
- **Provider & Price (or Free)**
- **Ordering Information**



Ordering Information Example

Provider:

- National Endowment for Financial Education

Email address:

- abb@nefe.org

Resource web address:

- www.cashcourse.org



A Disclaimer

- Inclusion in the database does not constitute endorsement of the materials.
- Implied endorsement by Jump\$Start may not be used in any way to advertise the materials.



Clearinghouse - Summary

- Free access to database
- Over 800 titles
- 350 free titles
- Updated annually
- Resources Address Standards in K-12 Personal Finance Education



Check out the Clearinghouse

www.jumpstartclearinghouse.org



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Iowa Jump\$tart Coalition

Financial Smarts for all Iowans!!

www.iowajumpstart.org

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