

2021-2022 ANNUAL REPORT



FROM THE PRESIDENT & CHAIR

Greetings,

We have all learned so much together over these past turbulent pandemic years.

The financial, operational, and enrollment challenges have led higher education to rethink old models with new creativity. This is an ongoing and important part of our mission at the Midwestern Higher Education Compact – to explore and share new ways to serve students more effectively.





SUSAN G. HEEGAARD

DEVINDER MALHOTRA

One example over the past year is the Compact's collective work to bring important information to state and institutions

about trends and what is working with respect to student mental health counseling and support, and how MHEC can help in this area. A new contract with META Teletherapy provides an opportunity for campuses to serve students' urgent needs in a more timely and effective manner.

Another example of our impact is our work to advance Open Educational Resources, which has given students and faculty expanded access to free alternatives to expensive textbooks. As a higher education community, colleges and universities emerged from the pandemic more nimble, more collaborative, and with a greatly expanded capacity to deliver high quality online learning opportunities to students.

We took time last year to listen to members as we developed the Compact's new <u>strategic plan</u> for the next few years. The plan guides our work to be most valuable to you.

MHEC's Strategic Planning Committee created the framework for a vibrant future that leverages the Compact's strategic capacity to advance innovation, develop collaborative regional solutions and drive cost savings for member states and institutions.

Cost savings activities continue to produce significant savings for our members. In FY 2022, member states collectively saved more than \$70.87 million through programs and contracts offered by MHEC. An additional \$57.05 million was saved by families and students through the Midwest Student Exchange Program.

This Annual Report shares details of our work and the Compact's strong financial position. We remain committed to you — our member states — and look forward to continued collaboration to strengthen higher education throughout the Midwest.

Sincerely

Susan G. Heegaard
MHEC President

Devinder Malhotra

MHEC Acting Chair, 2021-2022 Chancellor, Minnesota State

ABOUT THE COMPACT

THE MIDWESTERN HIGHER EDUCATION COMPACT

The Midwestern Higher Education Compact (MHEC) strengthens postsecondary education in its 12 member states, improving the economic vitality and competitiveness of the Midwest region.

- » MHEC advances innovation, efficiency and effectiveness by piloting solutions to pressing issues and conducting research to produce actionable ideas.
- » MHEC develops collaborative solutions to regional problems and leverages opportunities to make the Midwest region stronger.
- » MHEC develops programs and contracts that drive significant cost savings and help solve key business problems in higher education.

MHEC maintains a focus on students and their success as it works with and for a variety of stakeholders across member states, including higher education system leaders, state policymakers, legislators, and institutional leaders.

The Compact is uniquely governed by 60 commissioners, five from each state. Two commissioners are appointed by each state's legislature and three are appointed by each state's governor or designated appointing authority. Representation also includes commissioner alternates.

HISTORY OF THE COMPACT

The Midwestern Higher Education Compact was established in the early 1990s through the enactment of legislation recommended by the Midwestern Legislative Conference of The Council of State Governments and is funded by member state commitments, program income, and foundation grants. All 12 eligible Midwestern states defined by the Compact have passed

The convenings, programs, contracts, and policy and research originating through the Compact are available to all public and private nonprofit institutions of higher education in the Midwest. When the opportunity emerges, MHEC also extends some contracts to K-12 districts and schools, cities, states, and local governments.

legislation to become members.

MEMBER STATES

Illinois

Indiana

Iowa

Kansas

Michigan

Minnesota

Missouri

Nebraska

North Dakota

Ohio

South Dakota

Wisconsin



STRATEGIC PRIORITIES

The Midwestern Higher Education Compact seeks to improve the economic vitality and competitiveness of the Midwest region through collective problem-solving and partnerships that strengthen postsecondary education and workforce readiness. To achieve this vision, the Compact focuses its work in three strategic priority areas:

- » Advancing innovation, efficiency, and effectiveness
- » Developing collaborative solutions to regional problems and opportunities
- » Driving cost savings and business solutions

ADVANCING INNOVATION, EFFICIENCY, AND EFFECTIVENESS

MHEC serves as an incubator, providing a platform to discuss opportunities and pilot potential solutions. In addition, this past year, we researched several challenging topics to produce actionable ideas for our member states.

HIGHLIGHTS OF 2021-2022

» The collaborative report – <u>Building a Concurrent Teacher Pipeline: Opportunities, Challenges, & Lessons</u> – provides the latest best practices, challenges and opportunities for states, colleges, and school districts looking to prepare more high school teachers qualified to teach

college-level courses in their schools.

- » MHEC built upon the state work adoption of open educational resources (OER), which provides millions of students access to high quality learning materials that are free to use, customize, and share. The report <u>Toward Convergence: Creating Clarity to</u> <u>Drive More Consistency in Understanding the Benefits and Costs of OER</u>, offers guidance on how to calculate benefits of OER and the frameworks help evaluate OER as institutions seek cost savings for students and state funding approaches for public colleges and universities in the Midwest.
- » MHEC's portfolio of security services contracts provided an educational series for colleges and universities on how to effectively protect their networks from security breaches.
- » The Compact convened forums and delivered educational programs to help institutions more effectively serve current and former military service people enrolled at their institutions. MHEC shared new information on federal policies, financial assistance, and the Army Tuition Assistance Program.
- » Monthly, MHEC featured timely data points in its <u>Interactive Dashboard</u> including topics on college affordability, graduation rates, state-student cost share, and funding per student. Where applicable, MHEC includes data points based on race and ethnicity and family income.



STRATEGIC PRIORITIES

DEVELOPING COLLABORATIVE SOLUTIONS TO REGIONAL PROBLEMS AND OPPORTUNITIES

MHEC takes on projects and issues that are too cumbersome or expensive for one state to do alone, working jointly to improve higher education and make the Midwest region stronger and more competitive. As a conduit, we convened and connected leaders over the past year to share successful models and actionable approaches that institutions and states can adopt and tailor.

HIGHLIGHTS OF 2021–2022

- » MHEC convened and supported states as they worked toward aligning and publishing their academic and industry-recognized credentials to help adult learners see career pathways more clearly and objectively. Members of MHEC's Midwest Credential Transparency Alliance reviewed quarterly progress on the grant work and also produced a Request for Information on education-technology products that focuses on the credentialing life-cycle. Five mini-Grants grants were awarded to support progress toward credential transparency goals, with awardees serving as examples for other participating states.
- » MHEC's <u>Graduate Credit Quest</u> website now offers teachers in member states a searchable database of over 500 graduate course offerings to help them find the courses they need to take to qualify to teach concurrent enrollment courses in high schools.
- MHEC continues to share current information on trends and best practices regarding mental health across the country. MHEC entered into agreements with META Teletherapy and TAO Connect to provide institutions of higher education access to a nationwide network of licensed mental health providers, and a suite of mental health and wellness modules, exercises, and resources to students, faculty, and staff with 24/7, free online access to over 150 self-guided digital sessions on anxiety, depression, substance abuse and more.



DRIVING COST SAVINGS & BUSINESS SOLUTIONS

Over the past year MHEC programs and contracts resulted in tremendous cost savings for institutions, states, and students. MHEC continued to help solve key business problems and to protect investment in higher education by collaborating and reducing risk.

HIGHLIGHTS OF 2021–2022

- » New contracts were awarded for End User Computing and Peripherals, Device Lifecycle Management, and Associated Services, all designed to save time, money, and resources on critical hardware, software, and support.
- » The Creative Commons contract for existing and custom CC training and professional learning opportunities was extended, offering a 15% discount to staff and institutions.
- » Member states saved \$71 million through MHEC programs and contracts. Families and students saved \$57 million through MHEC's Midwest Student Exchange Program, which offers discounted out-of-state tuition to students from the Midwest.



MHEC Annual Estimated Savings for Entities and Citizens

| | | | | • | | | |
|--|--|--------------|--------------------------------|--|---|--|-------------------------|
| MHEC Member States | 2021-2022 Annual State Commitment | Technology | Master Property Program² | Midwestern- State Authorization Reciprocity Agreement³ | State Contract and Programs Total Savings | Citizen Savings through the Midwest Student Exchange Program ⁺ | Total Annual Savings |
| Illinois Member Since 8/20/1991 | 000′511 | 10,391,484 | 1 | 6,470,800 | 16,862,284 | 31,215,487 | 48,077,771 |
| Indiana Member Since 3/14/1996 | 115,000 | 3,401,242 | • | 2,338,000 | 5,739,242 | 938,094 | 6,677,336 |
| lowa Member Since 6/6/2005 | 115,000 | 656,388 | , | 3,476,800 | 4,133,188 | Z PS | 4,133,188 |
| Kansas Member Since 4/25/1990 | 115,000 | 1,859,629 | • | 1,625,600 | 3,485,229 | 2,063,604 | 5,548,833 |
| Michigan Member Since 7/24/1990 | 115,000 | 4,416,396 | , | 4,662,800 | 961'620'6 | 4,326,098 | 13,405,294 |
| Minnesota Member Since 4/26/1990 | 115,000 | 2,501,343 | | 4,204,600 | 6,705,943 | 2,553,793 | 9,259,736 |
| Missouri Member Since 5/9/1990 | 115,000 | 3,534,182 | , | 3,411,000 | 6,945,182 | 5,461,763 | 12,406,945 |
| Nebraska Member Since 6/5/1991 | 115,000 | 1,106,261 | • | 1,054,290 | 2,160,551 | 5,063,390 | 7,223,941 |
| North Dakota Member Since 4/22/1999 | 115,000 | 335,687 | • | 217,600 | 853,287 | 426,992 | 1,280,279 |
| Ohio Member Since 1/9/1991 | 115,000 | 2,879,511 | • | 7,391,600 | 10,271,111 | 3,350,973 | 13,622,084 |
| South Dakota Member Since 3/13/2008 | 115,000 | 283,624 | • | • | 283,624 | Z N | 283,624 |
| Wisconsin Member Since 4/18/1994 | 115,000 | 2,371,788 | - | 1,985,400 | 4,357,188 | 1,654,277 | 6,011,465 |
| Program Totals | 000′08ε′1\$ | \$33,737,535 | -\$ | \$37,138,490 | \$70,876,025 | \$57,054,471 | \$127,930,496 |
| | | | | | | | |

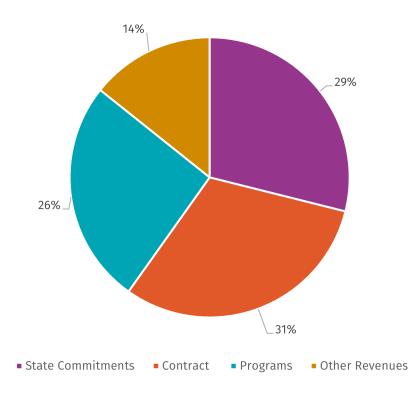
FY22 FOOTNOTES:

- 1. Arrow/Commvault, Campus Guard, Dell, Ease Learning, HP, Infosec, Info-Tech, Lenovo, Microfocus, Oracle, Parchment, SAS, Walker and Associates, and Xerox.
- Savings numbers not available as of November 1, 2022. As of FY22, M-SARA savings are based on NCHEMS' methodology as explained on NC-SARA Cost Savings website. See https://nc-sara.org/sara-cost-savings.

Student tuition savings for the academic year 2021-2022. Non-participating state for 2021-2022. As of 11/1/2022

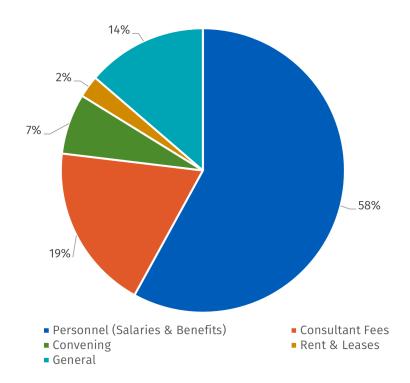
MHEC FINANCIALS FY22

FY22 ANNUAL OPERATING REVENUE



| FY22 REVENUE | |
|-------------------|-------------|
| State Commitments | \$1,380,000 |
| Contracts | \$1,476,315 |
| Programs | \$1,235,710 |
| Other | \$681,574 |
| TOTAL | \$4,773,599 |

FY22 ANNUAL OPERATING EXPENSES



| FY22 EXPENSES | | |
|------------------------------------|-------------|--|
| Personnel (Salaries & Benefits) | \$2,440,060 | |
| Consultant Fees | \$795,364 | |
| Convening | \$289,948 | |
| Rent & Leases | \$105,347 | |
| General | \$576,242 | |
| TOTAL | \$4,206,961 | |

2021-22 MHEC COMMISSIONERS

ILLINOIS

- The Hon. Scott Bennett, State Senator, Illinois General Assembly 5/24/2022 - 1/11/2023
- Ms. Mollie Foust, Senior Counselor to the Deputy Governors, Illinois Governor's Office 10/8/2019 - APOG -Resigned 1/14/2022
- Dr. Alice Marie Jacobs, Board Member, Board of Higher Education 3/5/2019 Resigned 9/1/2021
- The Hon. Katie Stuart, State Representative, Illinois General Assembly 5/4/2021 - 1/2/2023
- Ms. Suzanne Morris, Board Member, Illinois Community College Board 6/7/2019 - Resigned 4/12/2022

INDIANA

- The Hon. Jon Ford, Senator, Indiana General Assembly 6/14/2021 - 7/1/2023
- The Hon. Jack Jordan, Representative, Indiana General Assembly 7/1/2020 - 7/1/2022
- Dr. Ronald S Rochon, President, University of Southern Indiana 7/1/2021 - 6/30/2025
- Dr. Ken Sauer, Senior Associate Commissioner and Chief Academic Officer, Indiana Commission for Higher Education 3/27/2017 - APOG
- Dr. David W. Wantz, President & CEO, Independent Colleges of Indiana 2/26/2020 - 2/29/2024 (retired 6/2022)

Commissioner Alternate

Ms. Teresa Lubbers, Commissioner, Indiana Commission for Higher Education 1/5/2010 (retired 4/15/2022)

IOWA

- Ms. Nancy Boettger, Regent, Board of Regents, State of Iowa 6/3/2021–6/30/2025
- Mr. Derrick R. Franck, Board Member, Iowa Association of Community College Trustees 7/1/2021-7/1/2025
- The Hon. Tim Goodwin, Senator, Iowa Legislature 1/22/2021 - 1/8/2023
- Ms. Olivia M.A. Madison, Iowa Governor's Designee 6/29/2021 – 4/30/2023, APOG
- The Hon. Sharon Steckman, Representative, lowa Legislature 4/29/2021 - 1/8/2023

Commissioner Alternates

- Mr. Andrew Baumert, Vice President for Marketing and Outreach, Iowa Association of Independent Colleges and Universities 2/13/2020 - 1/1/2024
- The Hon. Jacob Bossman, State Representative, Iowa Legislature 2/11/2021 - 1/8/2023
- Mr. Timothy Fitzgibbon, Senior Vice President, First National Bank 6/29/2021 - 4/30/2023, APOG
- The Hon. Herman Quirmbach, Senator, Iowa Legislature 2/19/2021- 1/8/2023
- Dr. Mark Wiederspan, Executive Director, Iowa College Aid 7/1/2021 - 7/1/2023

KANSAS

- The Hon. Barbara Ballard, Representative, Kansas Legislature 8/5/2021 - 7/1/2023
- The Hon. Molly Baumgardner, Senator, Kansas Legislature 8/5/2021 - 7/1/2023
- Dr. Blake Flanders, President and CEO, Kansas Board of Regents 9/20/2018 - 6/1/2022
- Mr. Aaron A. Otto, KS Governor's Designee 7/5/2019 APOG
- Mr. Allen Schmidt, Board Member, Kansas Board of Regents 9/16/2021 - 6/30/2022

Commissioner Alternates

- The Hon. Marci Francisco, Senator, Kansas Legislature 8/5/2021 - 7/1/2023
- The Hon. Ken Rahjes Representative, Kansas Legislature 8/5/2021 - 7/1/2023

MICHIGAN

- Dr. David L. Eisler, President, Ferris State University 3/26/2021 - 3/18/2025
- The Hon. Mark Huizenga, Representative, Michigan Legislature 1/1/2021 – 12/31/2022
- Ms. Brandy M. Johnson, Special Advisor, Sixty by 30, Michigan Department of labor and Economic Opportunity 4/16/2019 to APOG
- The Hon. Kim LaSata, Senator, Michigan Legislature 1/25/2021 - 1/25/2023
- Dr. Bill Pink, President, Grand Rapids Community College 8/16/2019 – 3/18/2023

Commissioner Alternates

- Dr. Daniel J. Hurley, Chief Executive Officer, Michigan Association of State Universities 7/1/2015
- Casandra Ulbrich, President, State Board of Education 1/9/2019 – APOG

MINNESOTA

- The Hon. Connie Bernardy, Representative, Minnesota Legislature 1/2/2021 – 1/1/2023
- Dr. Karen Hanson, Executive Vice President and Provost, University of Minnesota 3/25/2017 - 1/4/2021
- Dr. Michaell Goh, Vice President for Equity and Diversity, University of Minnesota 4/30/2021 - 1/6/2025
- Dr. Devinder Malhotra, Chancellor, Minnesota State 3/3/2021 - 1/6/2025
- Mr. Dennis Olson, Commissioner, Minnesota Office of Higher Education 4/30/2019 – 1/2/2023; APOG
- The Hon. David Tomassoni, Senator, Minnesota Legislature 1/5/2021 – 12/31/2022

Commissioner Alternates

Mr. Paul Cerkvenik, President, Minnesota Private College Council 12/8/2014

MISSOURI

- The Hon. John Black, Representative, Missouri General Assembly 3/18/2020 - 7/1/2021
- Dr. Kayla Hahn, Policy Director, Missouri Governor Michael Parson 2/6/2019 - APOG
- The Hon. Cindy O'Laughlin, Senator, Missouri General Assembly 1/7/2021 - 1/2/2023
- Dr. Susan Thomas, President, Truman State University 6/3/2019 to 1/1/2021

Commissioner Alternate

Dr. Zora Mulligan, Commissioner of Higher Education, Missouri Department of Higher Education & Workforce Development 8/29/2016

APOG = At Pleasure of the Governor

2021-22 MHEC COMMISSIONERS

NEBRASKA

- The Hon. John Cavanaugh, Senator, Nebraska Legislature 1/22/2021 – 1/1/2023
- Dr. Randolph M. Ferlic, Nebraska Governor's Designee 1/2/2019 - 1/1/2023, APOG
- Dr. Deborah Frison, Member, Coordinating Commission for Postsecondary Education 1/2/2019 - 1/1/2023
- Dr. Susan M. Fritz, Executive Vice President and Provost Emerita, University of Nebraska 1/2/2019 - 1/1/2023
- Mr. Heath Mello, Vice Prsdient for External Relations, University of Nebraska 6/6/2022- 1/1/2023
- The Hon. Lynne Walz, Senator, Nebraska Legislature 1/22/2021 – 1/1/2023

Commissioner Alternate

Dr. Michael Baumgartner, Executive Director, Coordinating Commission for Postsecondary Education 9/3/2014

NORTH DAKOTA

- The Hon. Kyle Davison, Senator, North Dakota Legislative Assembly 8/1/2021 – 7/23/2023
- Tim Flakoll, North Dakota Governor's Designee 12/15/2016 - APOG
- Dr. Mark Hagerott, Chancellor, North Dakota University System 7/1/2019 - 6/30/2023
- Mr. Tim Mihalick, Member, State Board of Higher Education 7/1/2021- 6/30/2025
- The Hon. Brandy Pyle, Representative, North Dakota Legislative Assembly 8/1/2021 - 7/31/2023

Commissioner Alternate

Dr. James L. Davis, Former President, Turtle Mountain Community College 2/14/2017

OHIO

- The Hon. Rick Carfagna, Representative, Ohio Legislature 1/2/2021 1/1/2023 (left legislature 2/2022)
- Mr. Gary Cates, Senior Vice Chancellor, Innovation & Enterprise Development, Ohio Department of Higher Education 1/9/2019 - 1/8/2023
- The Hon. Jerry Cirino, Senator, Ohio Legislature 2/10/2021 - 12/31/2022
- The Hon. Jon Cross, Representative Ohio Legislature 3/8/2022 - 1/1/2023
- Mr. Mike Duffey, Vice Chancellor, Ohio Department of Higher Education 1/29/2021 - APOG
- Mr. Jack Hershey, President and CEO, Ohio Association of Community Colleges 3/3/2021 to 1/8/2025

Commissioner Alternates

Mr. Bruce Johnson, President, Inter-University Council of Ohio

SOUTH DAKOTA

- Dr. Michael Cartney, President, Lake Area Technical Institute 1/3/2021 – 12/31/2024
- The Hon. Erin Healy, Representative, South Dakota Legislature 3/29/2021 - 12/31/2022
- The Hon. V.J. Smith, Senator, South Dakota Legislature 3/29/2021 - 12/31/2022 (resigned 5/2022)
- The Hon. Larry J. Tidemann, South Dakota Governor's Designee 1/11/2019 - APOG
- Dr. Janelle Toman, Director of Communications, South Dakota Board of Regents 9/10/2018 - 6/30/2022 (resigned 4/2022)

Commissioner Alternates

- The Hon. Reynold Nesiba, Senator, South Dakota Legislature 3/29/2021 - 12/31/2022
- The Hon. Marli Wiese, Representative, South Dakota Legislature 3/29/2021 - 12/31/2022

WISCONSIN

- The David Murphy, Representative, Wisconsin State Legislature 3/29/2021 - 6/30/2023
- Dr. Connie Hutchison, Executive Secretary, State of Wisconsin Higher Educational Aids Board 7/13/2021 - 7/1/2023

The Hon. Stephen Nass, Senator, Wisconsin State Legislature 3/18/2021 - 1/1/2023

- Julie Underwood, Dean of Education, University of Wisconsin-Madison 4/2/2019 - APOG
- Dr. Rolf Wegenke, President, Wisconsin Association of Independent Colleges and Universities 3/14/2019 - 7/1/2023

Commissioner Alternates

- Dr. Morna K. Foy, President, Wisconsin Technical College System 3/11/2013
- Mr. Sean P. Nelson, Vice President of Finance, University of Wisconsin System 2/6/2018

APOG = At Pleasure of the Governor

MHEC brings together midwestern states to develop and support best practices, collaborative efforts, and cost-sharing opportunities. Through these efforts it works to ensure strong, equitable postsecondary educational opportunities and outcomes for all.



MIDWESTERN HIGHER EDUCATION COMPACT

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