Credential Engine:

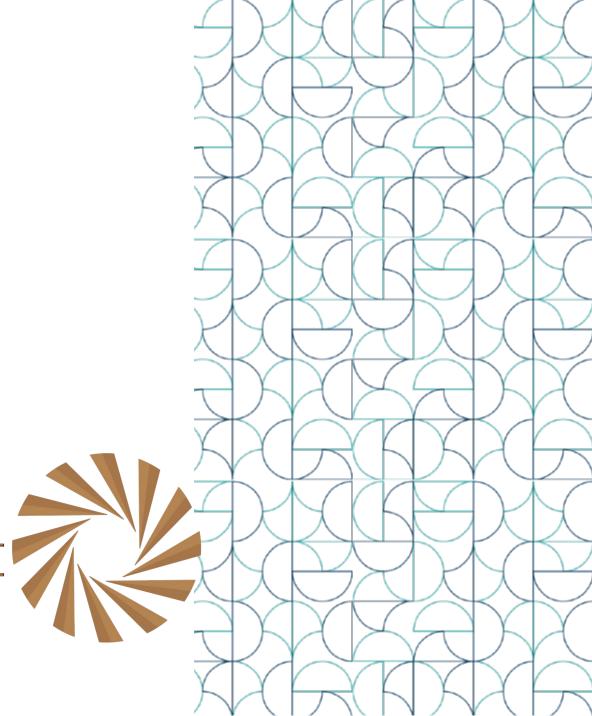
An Overview from an Indiana Perspective

November 19, 2019



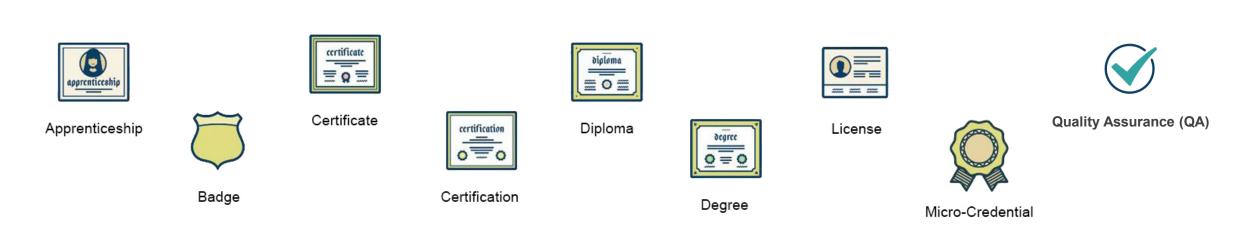






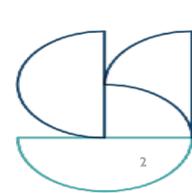


The Problem – Lack of Understanding for All Credentials



The Marketplace of Credentials Is Confusing and **Complex:**

- Many different types of credentials with variation in content, quality and value.
- The market is expanding over **700,000 confirmed** in the U.S. alone.
- Previously no common language to describe or compare credentials
- Misalignment between industry needs and educational offerings
- No mechanism for stacking credentials based on "competencies."





60 Second Elevator Speech on Credential Engine, Which Is a...

- Comprehensive view of "credentials"
- <u>Common language</u> to describe all credentials: Credential Transparency Descriptor Language (CTDL)
- Platform to store data on specific credentials, credential providers, and quality assurance entities





Credential Engine Indiana Now (Take1)

- Public Sector:
 - ✓ <u>All programs</u> (certificates and degrees) offered at
 - ✓ <u>All levels</u> (undergraduate and graduate) by
 - ✓ <u>All institutions</u> (2- & 4-year colleges and universities)
 - ✓ 3,000+ credentials on the Registry
- Private Non-Profit Sector:
 - ✓ Two universities on the Registry; more to come
- URLs to each program's web site





Credential Engine Indiana Now (Take 2)

- Selected Descriptors Populated for Indiana programs:
 - ✓ <u>Transfer</u> and articulation information (TSAPs and STGEC)
 - ✓ Program <u>cost</u> information
 - ✓ <u>Distance education</u> indicator
 - ✓ Next Level Jobs/Workforce Ready Grants and related certifications
 - ✓ <u>Military</u> Training





Credential Engine Indiana Now (Take 3)

- Selected Descriptors Populated for Indiana programs:
 - ✓ Some <u>accreditation</u> data (ABET, nursing)
 - ✓ Some <u>licensure</u> data (nursing)
 - ✓ Competencies for all Ivy Tech associate degrees
- Indiana Widget: Transferin.net/credentialengine





Credential Engine Indiana Soon

- Additional Information To Be Placed on the Registry:
 - ✓ ROI Data (Earnings 1, 5, and 10 years after graduation)
 - ✓ Licensure pass rates
 - ✓ Eligible Training Provider List (ETPL)
 - ✓ CTE pathways
 - ✓ Apprenticeships





Credential Engine Nationwide

- 16 states scaling up now, including:
- Four states in NEBHE
- Six states in MHEC:
 - ✓ Indiana
 - ✓ Kansas
 - ✓ Michigan
 - ✓ Minnesota
 - ✓ Ohio
 - ✓ Illinois (soon officially to be the 16th state)

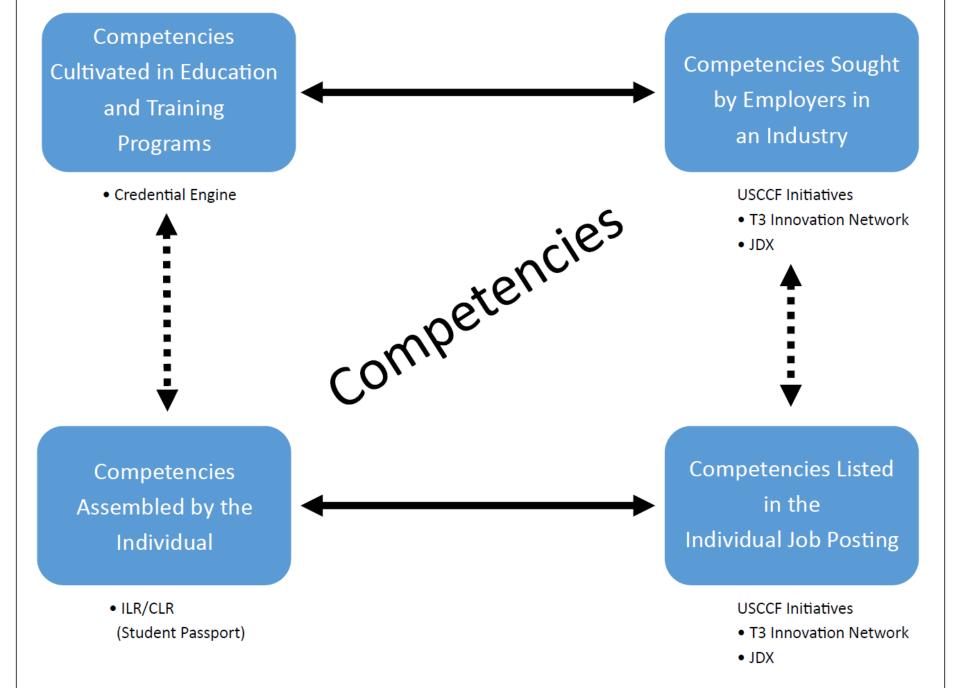




Building Support for Credential Engine

- Corporate Sponsors
 - ✓ Lumina Foundation
 - ✓ JP Morgan Chase & Co.
 - ✓ Microsoft
 - ✓ Walmart.org
 - ✓ Northrop Grumman Foundation
 - ✓ ECMC Foundation
- National Science Foundation Phase I Grant awarded to Credential Engine, in partnership with CHE and Lumina Foundation, focusing on Indiana







In Conclusion...

"If not Credential Engine today,

Then Something Like Credential Engine Tomorrow"

- Ken Sauer