# Career and Technology Education Policy Analysis

MCTA Quarterly Meeting | August 18, 2022 Sara Appel, Associate Director for Policy Initiatives



# Overview

- Members of MCTA were asked to provide policies or links related to career and technical education (CTE) from the MHEC region
- 34 were reviewed and analyzed
- Approximately 80,500 pages of text were explored





## **Framing Questions**

- Who is responsible for carrying out the policy?
- Who is responsible for oversight of the policy?
- What age did the policy focus?
- What was the specific focus area(s) of the policy?

- Did the policy mention concurrent enrollment?
- Was funding provided to carryout the policy?
- Did the policy mention industry certifications and/or standards?
- Was a report required to inform on policy progress?



# Note

Some policies did not have an answer to each of the framing questions while others had multiple responses for the same question.



# **Responsible for Carrying Out Policy**

- 1. Other
  - Employers
  - Special boards
  - Organized labor
  - Multi-sector partnerships

- 2. School districts
- 3. Community colleges
- 4. Secondary education institutions
- 5. Colleges/universities (4-year) and Employment/Workforce Development Agency
- 6. State board of education and State Higher Education Executive Office



# **Responsible for Policy Oversight**

#### 1. Other

- Special boards
- State board for career and technical education

- 2. State board of education
- 3. State higher education executive office
- 4. Employment/workforce development agency



### **Age and Concurrent Enrollment**

#### Age the Policy Focuses

- Youth: 20
- Adult: 17

#### Mentioned Concurrent Enrollment

- No: 27
- Yes: 5



# **Specific Policy Focus Areas**

- 1. High demand jobs
- 2. Other
  - High skill
  - Potential high growth
  - Regional workforce needs
  - Early intervention career programs for elementary and middle school students
- 3. Equity
- 4. High wage



## **Funding and Industry Standards**

Provides Funding/Grants

- Yes: 24
- No: 8

Mentions Industry Certifications and/or Standards

- Yes: 23
- No: 9



## **Requires a Report**

- Yes: 27
- No: 10

- Information in the required report varied
- The organization from where the report originated and to whom it was sent also differed



## Similarities

- Have a comparable definition of CTE
- Studies have been conducted to help stakeholders move forward with CTE policies and updates
- Increase of and modifications to CTE policies within the last 5 years
- More conversations and collaborations with key players such as employment/workforce development agencies, employers, and education institutions



### Differences

- Addressed state authorization reciprocity agreements
- Military-connected individuals, spouses and dependents were mentioned
- Policies for CTE are scattered throughout different chapters in state statutes/codes



### Summary

- Additional policy analysis needs to be completed and verified.
- What is the impact of these policies? What does the data tell us?
- Are there additional research questions that need to be asked?

