

Innovation and Inspiration: The Revitalization of Detroit

Presented by:

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President, City Institute



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Introduction to the City Institute

City Institute helps communities tell their story in order to:

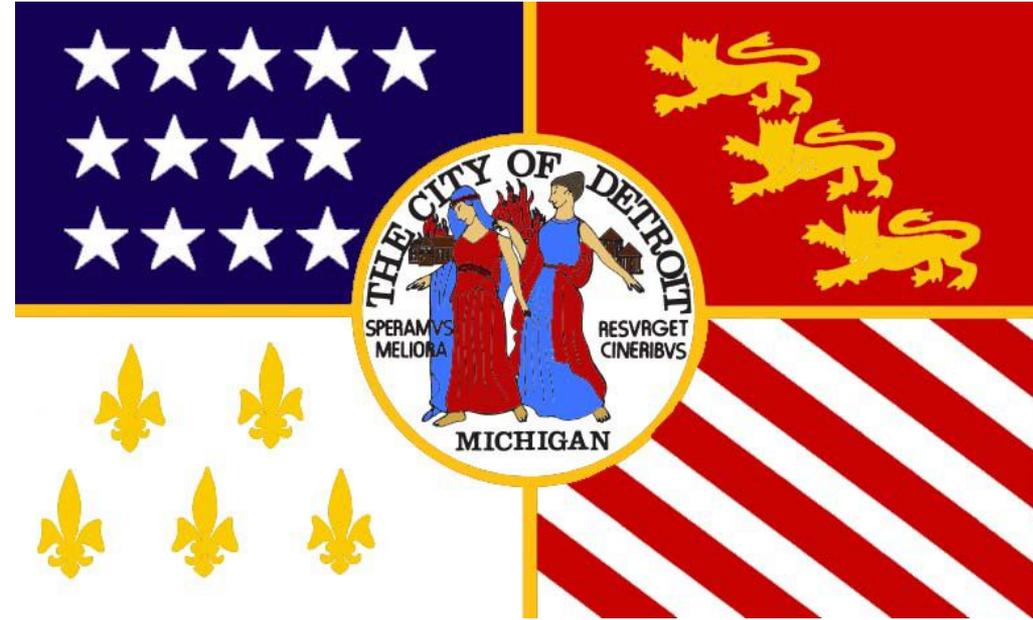
Attract and retain talent

Engage and inspire residents

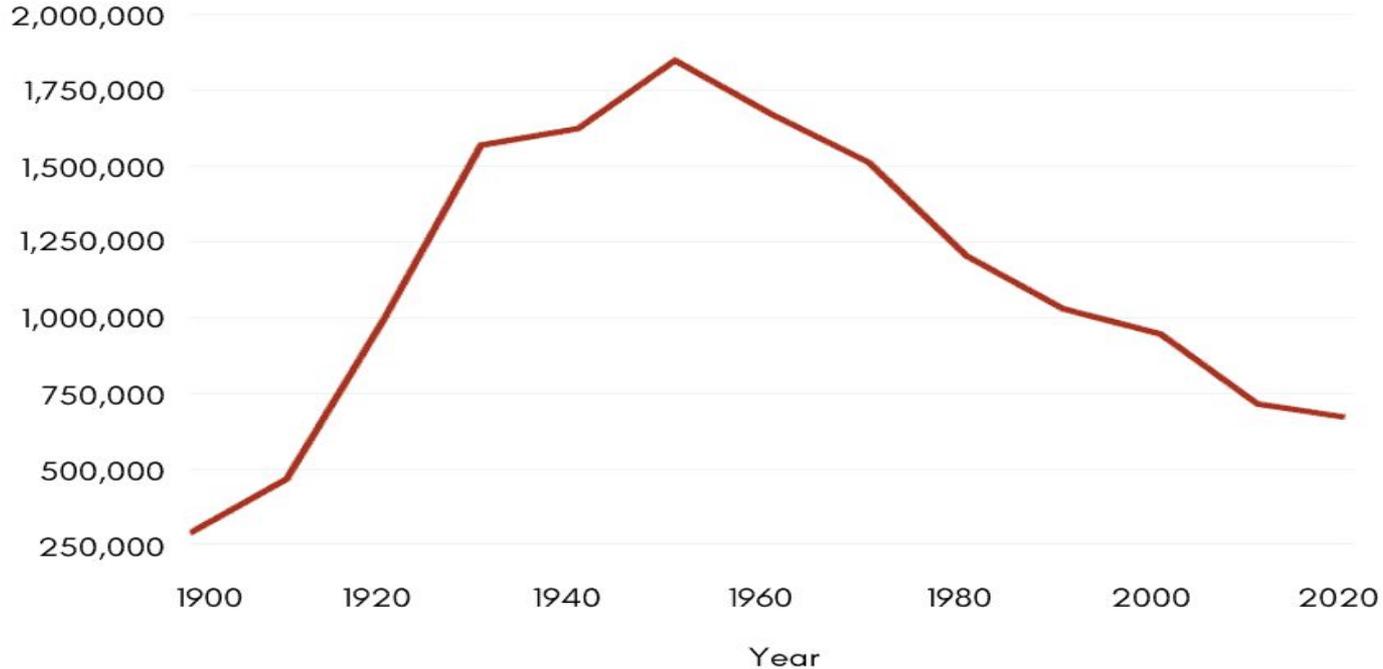
Promote small businesses

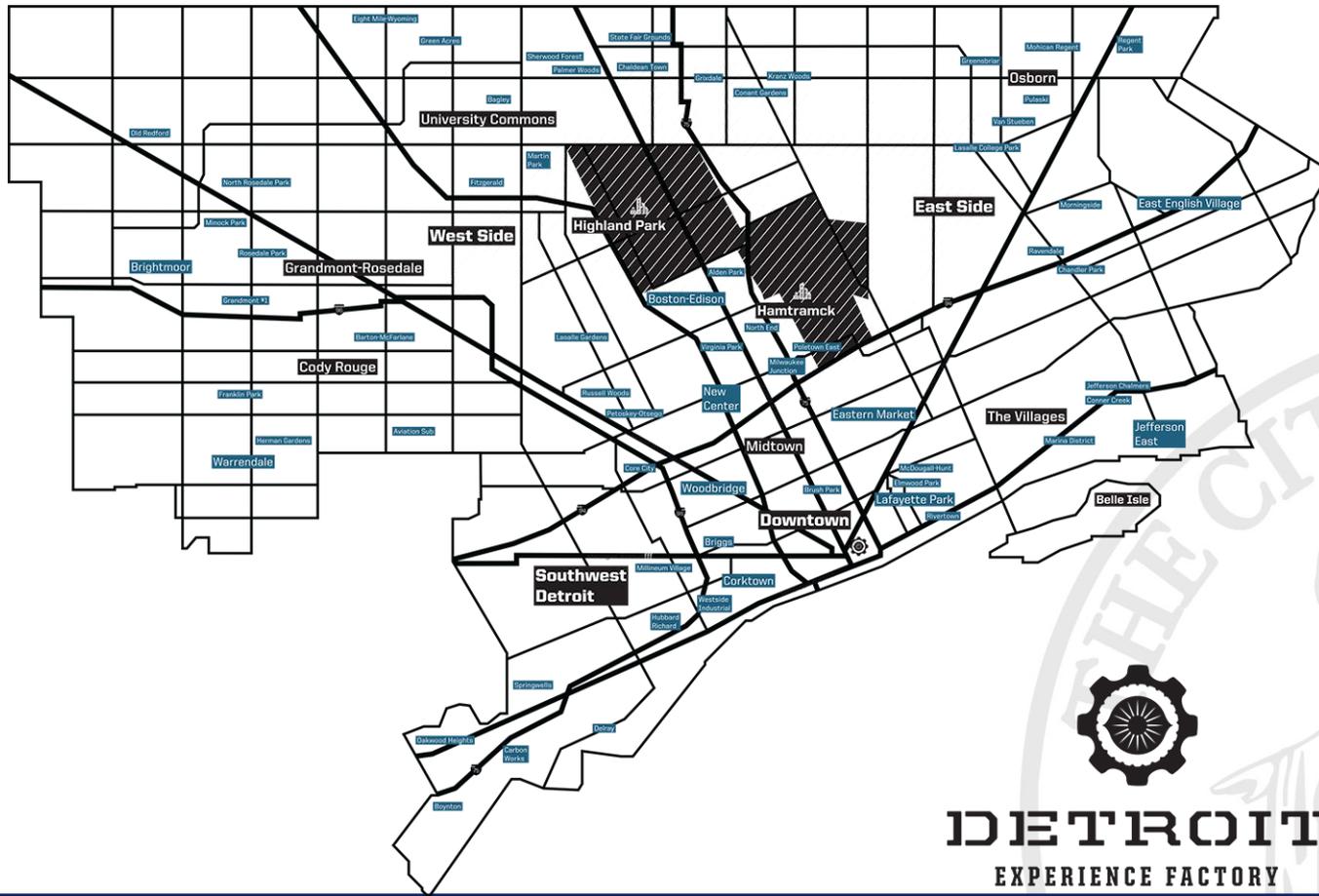
Build thriving places

A Little Motor City History

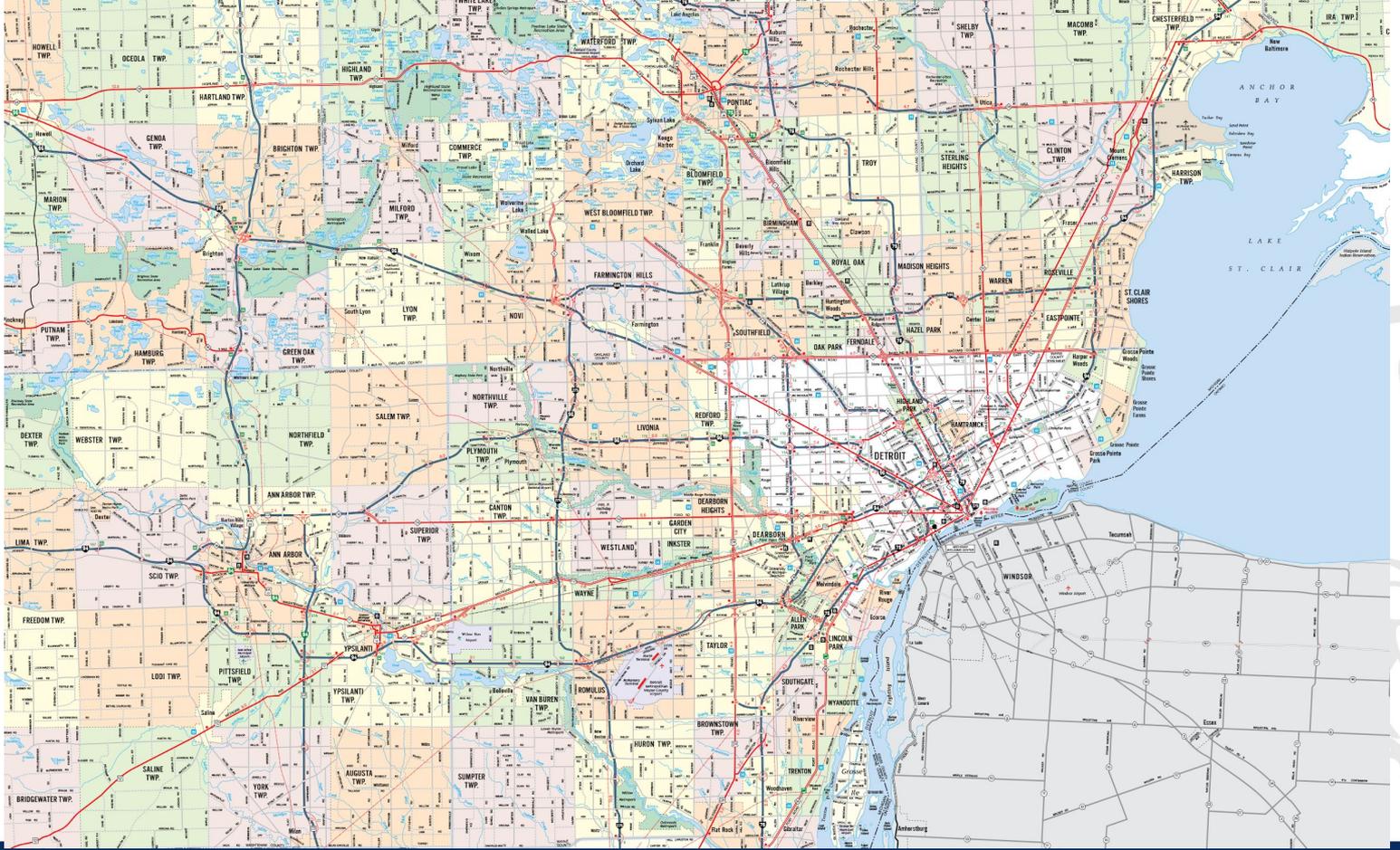


Detroit's Population (1900 - 2020)

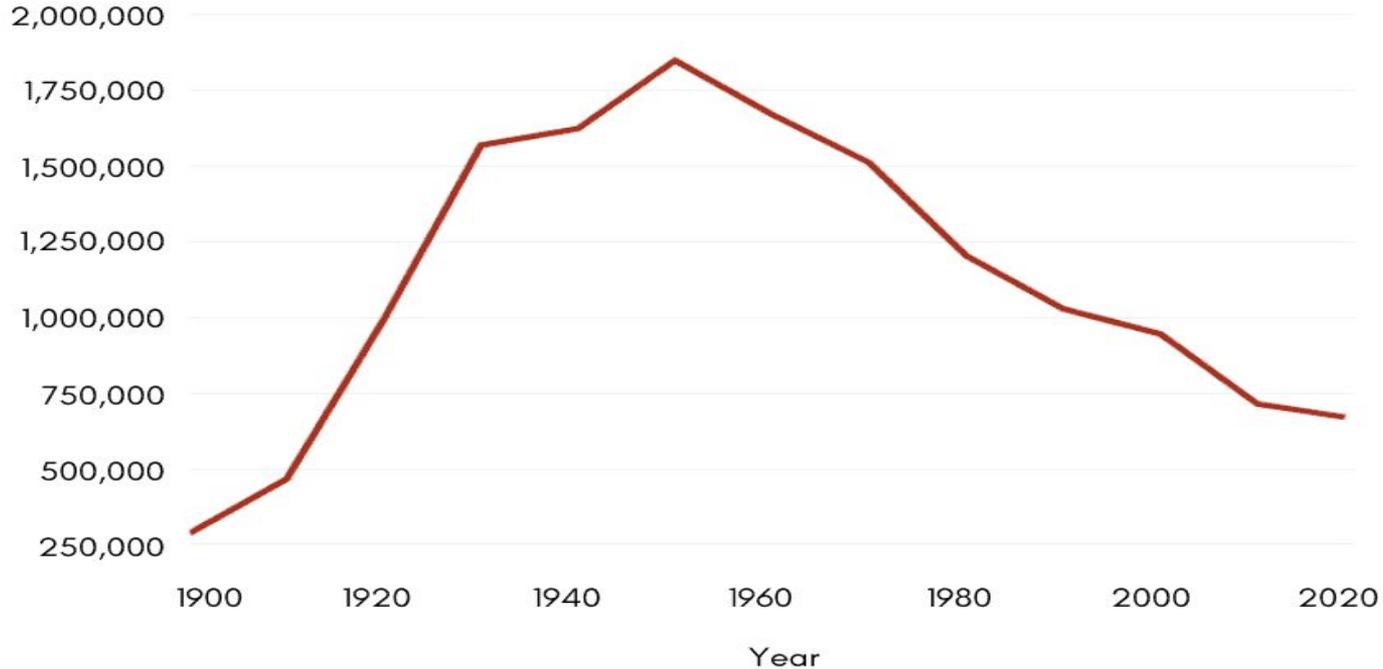




DETROIT
EXPERIENCE FACTORY



Detroit's Population (1900 - 2020)



USA TODAY WEEKEND

65TH EMMY AWARDS
Netflix makes history
 TV showing backdrops has really changed us.

WORLD JOURNALS
Old, new and uncharted territory

THE NOMINEES AND REACTIONS 1-22



THE MOTOR CITY GOES BUST

New images of Boston bombing suspect released
 Police show pictures of suspect to the public, including one showing him in a military uniform.

Time running out for home flippers
 Home prices are falling, and many investors are losing money. Some are being forced to sell at a loss.

Golf course, Tiger Woods keep getting tougher
 Tiger Woods is back on the course, and his performance is being closely watched.



COVID 2.0: THE TECH EFFECT ON ROMANIAN

Detroit is target U.S. city ever to file for bankruptcy
 The city's financial problems have reached a point where it is likely to become the first major U.S. city to file for Chapter 9 bankruptcy.

Phone hackers a threat to safety

Experts say that hackers can now intercept text messages and make calls from a victim's phone without their knowledge.



MOUNTAIN FIRE'S TOLL

Los Angeles is in the shadow of a major fire, with thousands of homes destroyed and a death toll rising.

OUT OF MONEY, DETROIT CALLS IT QUITS

The city has run out of money and is asking the federal government for help to avoid bankruptcy.

The New York Times

Later Edition

NEW YORK, MONDAY, JULY 26, 2010



Protests Erupt Over Sentence Of Putin Critic

Romanian's Tale Has Art World Fearing Worst

BILLIONS IN DEBT, DETROIT TUMBLES INTO INSOLVENCY

A Problem "So Complex in the Making" — Bankruptcy Is Largest of Its Kind

The city of Detroit has filed for Chapter 9 bankruptcy, marking a historic moment for the city.

THE WALL STREET JOURNAL

WEDNESDAY, JULY 28, 2010

What's News

Business & Finance

Health & Wellness

Technology

Politics

Real Estate

Education

Environment

Arts & Culture

Travel

Food & Drink

Opinion

Local News

World News

Market Data

Stocks

Bonds

Commodities

Cryptocurrency

Blockchain

Artificial Intelligence

Space Exploration

Autonomous Vehicles

Renewable Energy

Climate Change

Global Warming

Space Shuttle

Space Station

Space Exploration

Space Shuttle

Space Station

Space Exploration

Record Bankruptcy for Detroit

Motor City 'Is Broke,' Governor Says, as It Seeks to Restructure \$18 Billion in Debt

The city of Detroit has filed for Chapter 9 bankruptcy, marking a historic moment for the city.



Dell Races To Sway Investors, Save Deal

Dell is trying to convince investors to support a deal to save the company from bankruptcy.

Bankrupt & Abandoned



DETROIT RIVERWALK NAMED BEST RIVERWALK IN AMERICA THREE YEARS IN A ROW



Restoration Done Right at Detroit's Michigan Central Station

The newly restored building is a Roman-inspired testament to the Motor City's endurance and a catalyst for its rebirth.

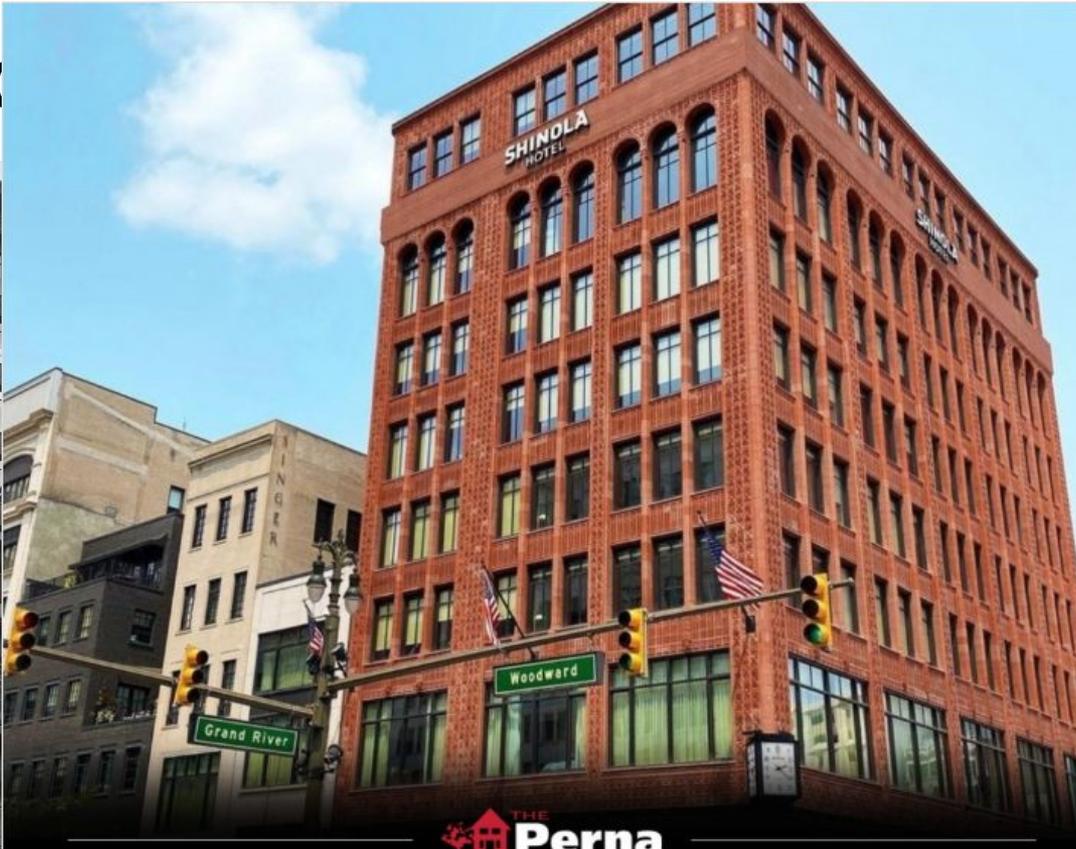


This Just In: Detroit Ranked No. 1 Emerging Startup Ecosystem

New York Times names Detroit one of the world's top places to visit in 2025

Rayl Haro

/2019



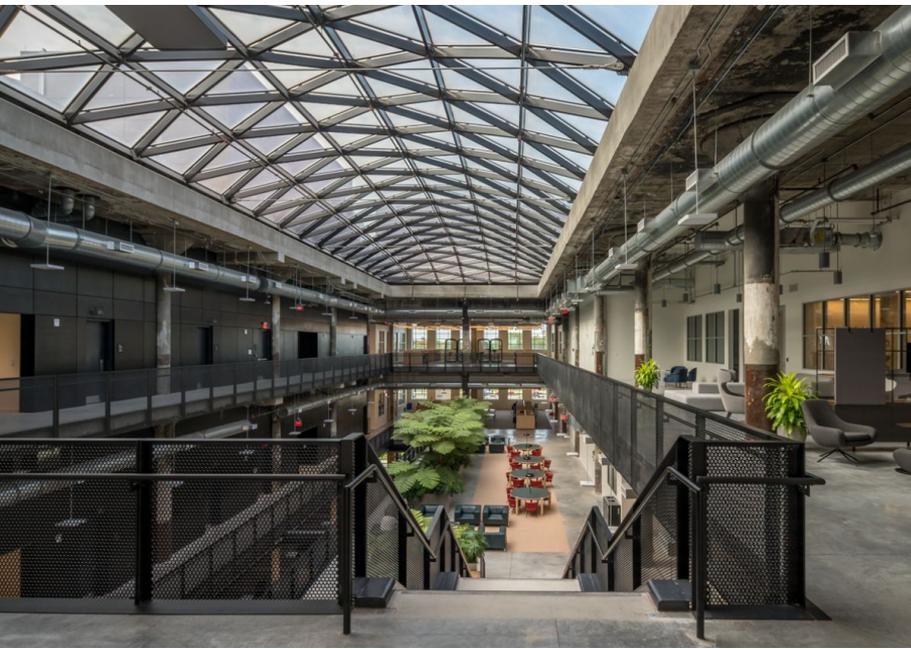
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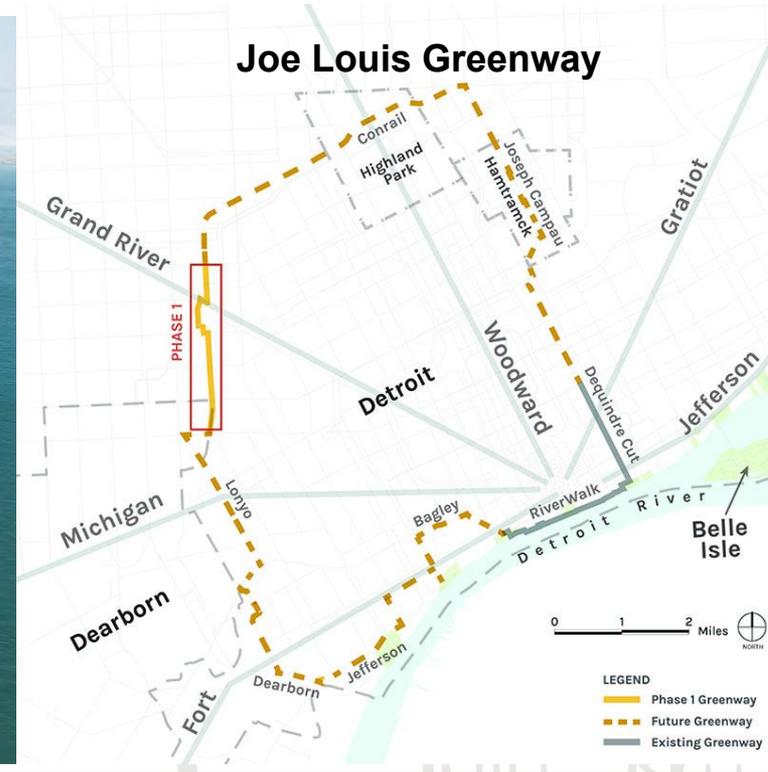
**SHINOLA HOTEL AWARDED
DETROIT'S FIRST MICHELIN KEY**

YINSTITUTE.COM

New Lab & Michigan Central



Upcoming Projects



GROWTH COMES WITH COLLABORATION



**ASSETS & CHALLENGES
ARE NOT MUTUALLY
EXCLUSIVE. THEY EXIST
SIMULTANEOUSLY...
IN EVERY CITY.**

**HOW DO YOU KNOW
WHAT YOU NEED
IF YOU DON'T KNOW
WHAT YOU HAVE?**

Mobile talent value quality of place in choosing where they live and work after college. Quality of place isn't something you do after you grow the economy and have more resources to do the extras. It is one of the essentials that you do to grow the economy.

Lou Glazer, Michigan Future

Attraction & Retention Program

You Can in Michigan Rallies

- **92% of respondents said they were more likely to take a job and stay in the state**
- **87% of participants reported an increased awareness about opportunities to live, work and play in Detroit, Grand Rapids and Flint.**
- **93% feel more connected to Michigan**

Unexpectedly, when attracting and retaining talent, jobs, the economy, and safety are not among the top drivers. Studies show that the drivers that create emotional bonds between people and their communities are elements that relate directly to their daily quality of life and feeling connected to their community.

Knight Foundation, Soul of the Community Report

Why Detroit?



-DETROIT-

IS BIG ENOUGH

TO MATTER IN THE WORLD

AND SMALL ENOUGH

FOR YOU TO MATTER IN IT.

Stay in Touch

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Share the lessons we've learned with your partners.

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Check out our resources page, book a tour, or invite me to speak at www.thecityinstitute.com

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Detroit Region Overview Statistics

11 Counties



348

Communities



5.4 Million

People



2.6 Million

Workers



5.5%

Lower Wages

Than the U.S. National Median



\$284 Billion

Real GDP

2018



99.9

Cost of Living Index