MHEC OER Convening Goals

GOAL 1: Learn about OER – What are its opportunities and advantages for students?
Learn about OER in general
Learn about OER efforts within states
Learn about OER efforts in other states

GOAL 2: Create a State Action Plan – What strategy will work for us and how will we implement it?
State participants will analyze the status of OER efforts in their states, learn about options that have been successful in other states, and devise action plans for increasing the use of OER in their states. Action plans will emphasize multilevel approaches and leverage strategies learned from others at the multistate meeting.

GOAL 3: Commit to Follow-up Networking – How do we continue after the workshop?
MHEC will facilitate regular calls among team leaders so they can share their successes, challenges, and questions. MHEC also anticipates providing webinars following the convening to address OER interests, opportunities, and challenges.

Agenda

Wednesday, November 28, 2018
1:00 p.m. Rosemont Room
Welcome - Jenny Parks, Director of Academic Leadership Initiatives, MHEC
Keynote Speaker (Goal 1) - David Ernst Executive Director, Open Textbook Initiative, University of Minnesota – Twin Cities

2:00 p.m.
Panel of state OER Initiative Leaders (Goal 1)
• Gwen Evans, Executive Director, OhioLINK
• Regina Gong, OER Project Manager, Lansing Community College
• Amanda Hurford, Scholarly Communications Director, Private Academic Library Network of Indiana
• Ann-Marie Mapes, Educational Technology Manager, Michigan Department of Education
• Karen Pikula, OER Faculty Development Coordinator, Minnesota State

3:00 p.m.
BREAK

3:15 p.m.
State OER Models Across the US (Goal 1) - Tanya Spilovoy, Director, Open Policy, WCET

4:15 p.m.
State groups use a semi-structured activity to evaluate the current status of OER implementation in their states (Goal 1) - Facilitators: Jenny Parks, Director of Academic Leadership Initiatives, MHEC, and Tanya Spilovoy, Director, Open Policy, WCET

5:30 p.m.
RECESS

6:00 p.m.
Meet in Lobby to Walk to Harry Caray’s (across parking lot from hotel)

6:15 p.m. West Room
DINNER at Harry Caray’s

Thursday, November 29, 2018
7:30 a.m. Rosemont Room
BREAKFAST

8:30 a.m. Sheraton Ballroom II
Welcome - Tanya Spilovoy, Director, Open Policy, WCET
Keynote Speaker (Goals 1 & 2) - Nicole Allen, Director of Open Education, SPARC

9:30 a.m.
Panel of Faculty and Librarians (Goal 2)
• Grace Atkins, Outreach and Open Education Librarian, University of Missouri
• Abbey Elder, Open Access and Scholarly Communication Librarian, Iowa State University
• Tanya Grosz, Dean of Graduate, Online, and Adult Learning, University of Northwestern – St. Paul
• Brian Lindshield, Associate Professor, Kansas State University
• Jasmine Roberts, Lecturer, The Ohio State University

10:30 a.m.
BREAK

10:45 a.m.
State groups use a semi-structured activity to begin to sketch out state OER expansion/implementation plans

Noon Rosemont Room
LUNCH

(Continued on page 4.)
Thursday, November 29, 2018

1:00 p.m. Sheraton Ballroom II
Panel of Students (Goals 1 & 2)
- Chase Grindberg, Student Body President, North Dakota State University
- Jordan Kiehl, Student Body President, Kansas State University
- Miranda Moore, Student Governing Association Chief of Staff, Kansas State University
- Noah Ries, Student Body President, University of Kansas

2:00 p.m.
MHEC’s Support Plan for the States (Goal 3) - Jenny Parks, Director of Academic Leadership Initiatives, MHEC

3:00 p.m.
BREAK

3:15 p.m.
State groups continue to work on implementation plans (Goal 3) - Facilitators: Jenny Parks, Director of Academic Leadership Initiatives, MHEC, and Tanya Spilovoy, Director, Open Policy, WCET

4:30 p.m.
States share progress, challenges, and ideas with each other (Goal 3) - Facilitators: Jenny Parks, Director of Academic Leadership Initiatives, MHEC, and Tanya Spilovoy, Director, Open Policy, WCET

5:30 p.m.
RECESS

6:00 p.m. - 8:00 p.m. Rosemont Room
RECEPTION with Heavy Hors d’oeuvres

Friday, November 30, 2018

7:30 a.m. Rosemont Room
BREAKFAST

8:30 a.m. Sheraton Ballroom II
Welcome - Jenny Parks, Director of Academic Leadership Initiatives, MHEC
Keynote Speaker (Goal 3) - Susan Heegaard, President, MHEC

9:30 a.m.
State groups continue to work on implementation plans (Goal 3)

10:30 a.m.
BREAK

10:45 a.m.
State Teams share their plans with one another and finalize follow-up plans with MHEC (Goal 3) - Facilitators: Jenny Parks, Director of Academic Leadership Initiatives, MHEC, and Tanya Spilovoy, Director, Open Policy, WCET

Noon
ADJOURN (Lunch on own.)

Keynote Speakers

David Ernst, Ph.D., is the director of the Center for Open Education at the University of Minnesota. Dr. Ernst is the founder and executive director of the Open Textbook Network - a higher education community representing over 850 colleges and universities working to advance open education locally and globally. He also created and manages the Open Textbook Library, the most comprehensive catalog of open textbooks, complete with faculty reviews.

Nicole Allen is the director of Open Education for SPARC, an international alliance of academic and research libraries working to make Open the default in research and education. Nicole is an internationally recognized advocate and thought leader in the Open Education movement, who has worked tirelessly to expand access and affordability of education in the digital age since her own days as a college student. Over the last decade, Nicole has given hundreds of talks and trainings in more than a dozen countries on Open Education, education policy, and grassroots organizing. Based in Washington, D.C., Nicole’s portfolio at SPARC includes a robust state and federal policy program, a broad librarian community of practice, and a leadership program for OER librarians. Learn more at www.sparcopen.org.

Susan Heegaard is the president of the Midwestern Higher Education Compact. Heegaard represented Minnesota, serving on MHEC’s Commission as a commissioner alternate from 2004-2009, during her time as commissioner of the Minnesota Office of Higher Education. From 2013-2018, she worked as a senior consultant with HCM Strategists, a public policy firm, primarily with the Lumina Foundation Strategy Labs, connecting state and system leaders with effective approaches aimed at improved postsecondary education approaches and outcomes. She was also a vice president and education team leader for the St. Paul based Bush Foundation.

Heegaard has guided policy under two governors and a U.S. senator, worked for the Minnesota Chamber of Commerce, the Minnesota Private College Council, and the Minnesota Planning Agency. Heegaard holds a law degree from Mitchell Hamline College of Law and a bachelor’s in economics and government. She began working for the Compact in November 2018.